



HRVATSKA GOSPODARSKA KOMORA

CROATIA

- Area: 56,594 km²
- Population: 4.3 million
- Capital: Zagreb (800,000 inhabitants)
- Currency: Croatian Kuna (HRK)
- Average Exchange Rate (2015)

1 EUR = 7.59 HRK

1 USD = 6.84 HRK

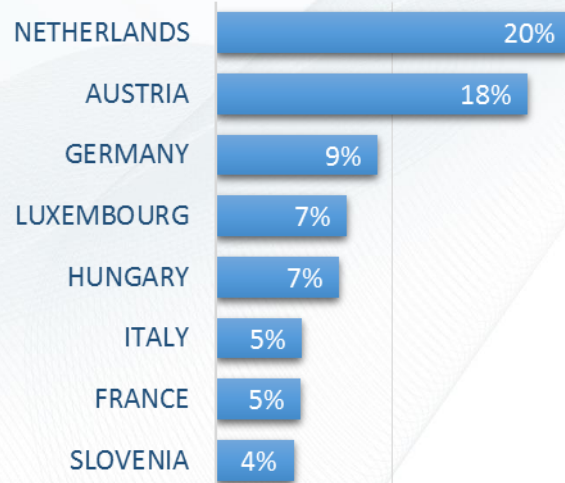
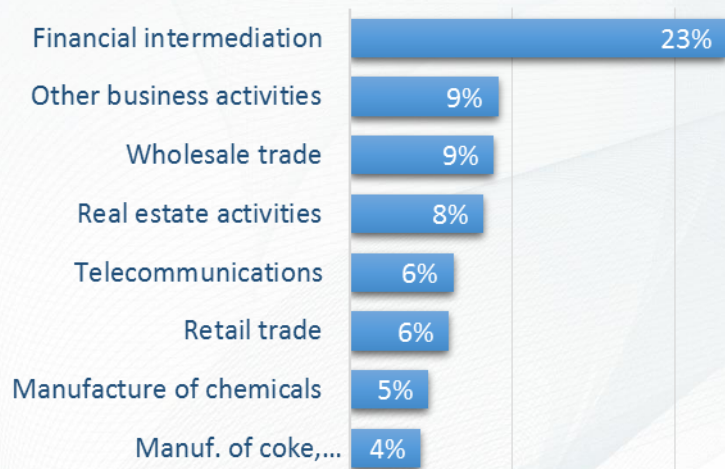
CROATIA 2015

- GDP (2015): 43.9 bn EUR
- GDP per capita (2015): 10,364 EUR
- GDP growth rate: 1.6% (2015)
- Inflation (2015): - 0.5 %
- Unemployment rate (ILO, 2015): 17.7 %
- Average net salary (Oct. 2015): 749 EUR

FOREIGN TRADE 2015

- Total trade: 30.01 bn Eur
- Export 11.53 bn Eur
 - Min. fuels, oils 11%
 - Machinery & mech. appliances 9%
 - Electr. machinery & mechanical appliances 8%
 - Wood & articles of wood 6%
 - Pharmaceutical products 4%
 - Furniture 4%
 - Apparel & clothing 4%
- Import 18.48 bn Eur
 - Min. fuels, oils 15%
 - Machinery & mech. appliances 9%
 - Electr. machinery & mech. appliances 8%
 - Vehicles 6%
 - Plastics & articles 5%
- Main partners: 1. Germany, 2. Italy, 3. Slovenia, 4. Austria, 5. Hungary...

FDI = 29.6 bn EUR (1993-Q1 2016)



CROATIA – Your reliable business partner

- Unique geostrategic location in Europe
- Stability & safety of business activity
- Stimulating investment climate
- Highly educated, multilingual & competent workforce
- Modern transport infrastructure
- Long tradition in industrial production
- EU member (1 July 2013)
- Possibility of using EU funds

STIMULATING INVESTMENT ENVIRONMENT

- Avoidance of double taxation
- 0% profit tax on reinvested capital
- Numerous incentives for business activities to investors
- INVESTMENT PROMOTION ACT:
 - Tax incentives (reduction of profit tax to 10-0%; regular profit tax 20%)
 - Employment grants (up to 18,000 EUR)
 - Education grants
 - Initial and capital expenses
 - Labor intensive investment projects
- REQUIREMENT:
 - Minimum investment: 150,000 EUR + 5 new workplaces
 - Micro entrepreneurs: 50,000 EUR + 3 new workplaces

INDUSTRY

- 21.2% of GDP (2015)
- 18.5% of total employment (2015)
- Industrial production growth rate: 2.7% (2015)
- Main industrial branches (export-oriented): refined petroleum products; manufacture of other transport equipment; electrical equipment; chemicals and chemical products; food products; manufacture of fabricated metal products; pharmaceuticals

TOURISM

- Revenue (2015): 7.96 bn EUR (+7.4%)
- 14.3 mil tourist arrivals in total (+9.3%)
- 12.7 mil foreign tourists (+9.1%)
- 65.9 mil overnight stays of foreign tourists (+7.4%)
- More than 15,500 registered companies
- 85,000 employees

AGRICULTURE & FOOD PRODUCTION

- 6.5% of GDP; 5.7% of total employment (2015)
- 1.3 million hectares of utilized agricultural area
- Wide range of products (cereals, fish, olives, fruits, vegetables etc); internationally known food products – milk and dairy products, meat products, soft drinks, water, tobacco products, olive oil, mediterranean fruits ...
- **FOOD PROCESSING INDUSTRY**
 - (in relation to the overall processing industry):
 - 21% of employees
 - 28.1% exchange
 - 23.7% added-value
 - 25.5% gross operating surplus
 - 14% share in number of companies

ENERGY

- Favourable climate & unpolluted natural environment:
- Over 2,700 hours of sunshine per year
- Windy regions by the Adriatic sea and East Slavonia
- Geothermal energy from natural sources on the continent
- Access to vast amount of biomass
- Substantial, mostly already engaged, hydro-power potential

INFRASTRUCTURE

- 3 Pan-European corridors passing through Croatia, a part of future TEN-T
- 7 inter. airports, 6 seaports, 4 riverports
- 26,958 km of roads, 2,722 km of rail network
- Development possibilities: sea ports - construction of new terminals, airports

CROATIAN CHAMBER OF ECONOMY

- modern, professional institution with a 164 year old tradition
- represents, promotes and protects economic interests of its members
- a reliable source of information to companies
- 110,000 member companies
- Professional associations
- 20 county chambers in Croatia
- Representative offices abroad (Bruxelles, Moscow)



WE OFFER...

- **Numerous databases**
 - Online catalogue of investment projects
 - Croatian company directory – more than 110,000 active members
 - Business opportunities exchange
 - Business zones
 - Croatian export directory
 - Croatian Waste Materials Exchange
- **Information**
 - On relevant regulations and laws in the field of investment and economics
 - On current economic situation in Croatia
 - On how to start-up business in Croatia
 - On national and local investment incentives and opportunities
- **Assistance**
 - Linking investors with project holders
 - Facilitating communication with institutions on national and local level
 - Support in dealing with administrative procedures on all levels
 - Providing suppliers' database & facilitating contact with potential business partners
 - Organizing tailor-made visits of potential investors to Croatia



WHY INVEST IN CROATIA? **Modern transport infrastructure**

Situated at the heart of Europe, only two or three hours air distance to any European destination



Why invest in Croatia?

Croatia offers strategic investment advantages in infrastructure, human resources and investment environment



Where to invest

See profiles of Croatian counties and information about specific industries



How to invest

Investment Promotion Centre is a part of the Croatian Chamber of Economy, a business network with 90.000 members

INVESTMENT PROJECTS CATALOGUE

Largest database of investment projects in Croatia, collected by a national network of CCE county offices.

[Browse database](#)

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